

Factors influencing the
Price of a hardwood floor
 by percentage # of importance

% of the price	FACTORS
40 %	Board length is by far the most important factor
20 %	Board width
10 %	Product quality
7 %	The quality of the varnish and oil, their application method, and the variety of colours
8 %	Before and after-sale service by the manufacturer
8 %	Manufacturer's warranty
7 %	The number of products offered by the company (varieties/stain/finish/length/width)